



ST REGIS

BAL HARBOUR

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**THE ST. REGIS BAL HARBOUR RESORT
A VISION OF CHIC MODERNITY AND ELEGANCE CREATED BY YABU PUSHELBERG**

The international resort will feature remarkable interiors paying homage to Art Deco style and be home to an impressive collection of art by local and world-renowned artists

BAL HARBOUR, Fla. – (December 22nd, 2011) – St. Regis’ commitment to art and design will be realized with the arrival of The St. Regis Bal Harbour Resort on January 19, 2012. The resort, which has been conceived of as a contemporary flagship of the storied brand, reflects this lofty goal; it is a grand, chic and thoroughly elegant space which is truly the modern interpretation of St. Regis. Featuring an expansive art collection, and striking, glamorous design by world renowned interiors firm Yabu Pushelberg, The St. Regis Bal Harbour Resort will offer its guests an unmatched luxury experience that is further enhanced through its merging of exceptional design and incomparable location.

The St. Regis Bal Harbour Resort will welcome guests through a stunning entrance hall where they will be immediately greeted by a captivating silver cloud sculpture, created by artist Inigo Manglano-Ovalle which is suspended from the ceiling. “Cloud Prototype No. 4” will be a soft, statement-making sculpture that will change guests’ perspectives as they come in from the outdoors into the luxurious lobby. From there, they will come upon the main entrance hall, which has been dramatically designed with mirrored “bracelet” motifs, reflecting light throughout the space and adding a touch of sparkle to the corridor. Guests’ eyes will be drawn up to the large rock crystal chandeliers, each boasting individually hung crystals which glitter like gems against the mirrored backdrop. The resort will also feature antique mirroring throughout and a striking ceiling rosette detail, a signature of Yabu Pushelberg, which will be repeated throughout the resort in various spaces. Godflower marble, quarried exclusively for the resort, can be found on all of the floors throughout the ground level; the rich, dark marble is framed by white marble in dramatic fashion and accented with teal flower-like shapes, giving the rare marble its name. Guests will delight in the small details, and thoughtful design of the entire resort, from bas relief ginkgo

leaves and flowers found on the wall leading into The St. Regis Bar and the private wine vault room to the one-of-a-kind West African Movinque wood found throughout the resort, which has been inlaid with silver trim to emphasize contrast between the soft white panels and the natural, blonde, tiger grain finishes of the wood.

The St. Regis Bal Harbour Resort will feature 243 elegantly appointed guestrooms and suites, each boasting a full ocean view as the rooms have been masterfully laid out to take advantage of one of the destination's most spectacular views- unobstructed azure blue ocean, for as far as the eye can see. Large walk-in closets complete with mirrored drawers, spa bathrooms and expansive outdoor terraces are some of the highlights guests will enjoy in every guestroom and suite. The resort's guestrooms will reflect a contemporary style with Art Deco elements, a nod to Morris Lapidus, the legendary architect of neo-baroque modern Miami. The rooms have been designed as sanctuary of relaxation with cool blues, grays, mirrored surfaces and details in the carpets, fabrics and wall coverings which reference the destination, from coral branches to sea-life. Additionally, throughout the 14,000 square foot Remède Spa, the sea-inspired motifs will continue, with detailed mosaic tile work forming coral outlines and coral etched glass found throughout the spa.

The artwork at The St. Regis Bal Harbour Resort continues to reflect the values and time-honored traditions of the St. Regis brand, dating back more than 100 years, to the brand's flagship property in New York. The art collection at The St. Regis Bal Harbour Resort will be contemporary in nature, offering guests a glimpse at both thought-provoking and modern pieces. The collection offers sophisticated travelers an atmosphere of refined luxury while also playing to the resort's destination and vibrant locale. Composed of a mix of new and established artists, the expertly curated collection features a variety of pieces in the mediums of sculpture, paint and photography, all chosen for their ability to engage the observer and spark intrigue and conversation. The collection features artists that are both local and internationally known, and includes works by Japanese artist Hirotoshi Sawada, Koehi Nawa, Miami-based graffiti artist Santiago Rubino, French photographer Jean Francois Rauzier and more.

One of the main pieces in the St. Regis Bal Harbour Resort collection will be a vibrant mural by local artist Santiago Rubino entitled "Eyes of the Stars," which will serve as a focal point in the bar experience. The mural is a hallmark for the St. Regis brand, referencing the brand's New York flagship where Maxfield Parrish's iconic King Cole Mural -- commissioned by St. Regis founder John Jacob Astor -- is displayed. Like the iconic mural located at the King Cole Bar in New York, "Eyes of the Stars" by Santiago Rubino acts as a centerpiece for The Bar at The St. Regis Bal Harbour Resort and offers guests and visitors an eye-catching visual experience, and serves as a topic of conversation.

Another notable piece featured in the lobby reception area is a bejeweled deer sculpture by Japanese artist Koehi Nawa. The stunning silvery-gray sculpture is a modern vision of the majestic animal, and the piece is sheathed in crystal beads which catch and reflect light. The sculpture makes a stunning impression upon guest arrival. Additional works by Vanessa Beercroft, Arslan Sukan, Tony Cragg, Candida Hofer and Inigo Manglano-Ovalle are on display at the resort as well.

This exclusive enclave is located directly across from the celebrated Bal Harbour Shops and mere minutes from the energy of South Beach and Miami. The signature St. Regis Butlers will offer service beyond expectations and a 14,000 square-foot Remède Spa will provide exceptional experiences and a state-of-the-art fitness center. Additional amenities include fine dining restaurants, childcare, and poolside cabana and beach services. Visit www.stregisbalharbour.com or call 305-993-3300 for more information.

The Residences at The St. Regis Bal Harbour Resort sales center is open on-site at 9701 Collins Avenue. For information, call 305-993-6000 or visit www.stregisbalharbourresidences.com to explore ownership opportunities starting at \$1.9 million. The Residences at The St. Regis Bal Harbour Resort is scheduled for completion this Fall.

About St. Regis Hotels & Resorts

Combining classic sophistication and modern luxury, the St. Regis brand remains faithful to its commitment to excellence. Founded by John Jacob Astor IV, with the opening of the first St. Regis Hotel in New York City over a century ago, the St. Regis brand of hotels and residences is known for its unique luxury dimension, customized service and refined elegance in the best destinations worldwide. Plans for this brand to globally continue its legacy include long-awaited St. Regis US and Latin American hotels and resorts in Bal Harbour, Buenos Aires and the Riviera Maya. In Asia, St. Regis has also announced plans to open hotels in Changsha, Chengdu, Kuala Lumpur, Sanya Yalong Bay, Shenzhen, Tianjin and Zhuhai. In Europe, Africa and the Middle East, the St. Regis brand will continue to expand in Florence, Abu Dhabi, Amman, Cairo, Doha and Mauritius. The distinctive trait of the St. Regis experience is customized service and attention, coveted locations and luxurious design. For more information on St. Regis Hotels & Resorts, please visit www.stregis.com, and for the privilege of residential ownership, please visit www.stregisresidences.com.

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