



**ST REGIS**

BAL HARBOUR

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**J&G GRILL DEBUTS WITH FLAVORS OF  
ACCLAIMED CHEF JEAN-GEORGES VONGERICHTEN  
AT THE ST. REGIS BAL HARBOUR RESORT**

BAL HARBOUR, Fla. – (September 2011) – The St. Regis Bal Harbour Resort is pleased to announce J&G Grill, a world-class restaurant featuring the exquisite cuisine of internationally acclaimed chef Jean-Georges Vongerichten, which is slated to open with the resort January 19, 2012. Located at one of South Florida's most distinguished and prestigious beach front addresses, J&G Grill at The St. Regis Bal Harbour Resort will set new standards of service, luxury and cuisine.

J&G Grill exemplifies Jean-Georges' philosophy of blending Asian and French cuisine, the venue will offer a selection of the most tantalizing appetizers, entrees, side dishes and accompaniments from his portfolio of domestic and international restaurants around the world. A contemporary bar and grill set in a convivial and buzzy atmosphere, J&G Grill at The St. Regis Bal Harbour Resort will be a unique dining experience where discerning guests, residents and locals can enjoy the highest quality meats and freshest fish, vegetables and fruit available from the local market, all while enjoying the breathtaking views of the powder white sand beach.

"We are proud to bring international star Chef Jean-Georges' inventive cuisine at J&G Grill to The St. Regis Bal Harbour Resort," said Marco Selva, General Manager of the Resort. "J&G Grill will provide an inspired culinary experience that will bring a new benchmark of distinction to Bal Harbour as a world-class dining destination."

As the resort's signature restaurant, J&G Grill will feature a curated menu where diners can expect to discover innovative Jean-Georges creations, featuring quality meats and market fresh fish. To complement the refined flavors of the exquisite menu, J&G Grill will offer an extensive wine selection, handcrafted specialty cocktails and house-made sodas.

J&G Grill at The St. Regis Bal Harbour sits perched above the pool with floor to ceiling glass windows and magnificent views of Bal Harbour's turquoise Atlantic Ocean. The bar and lounge of J&G Grill exudes contemporary luxury with grey oak herringbone floors and wall paneling. The main dining room is an expansive double height space with dramatic full height grey oak fins that define the dining area from the bar and lounge. Mobile light fixtures move gently above crescent shaped banquettes offering each guest an ocean view. A highlight of the J&G Grill experience will be the outdoor dining patio. As

guests meander through a potted spice garden, the bordering plantings at the main outdoor dining room evoke the feeling of a lush garden of a private estate, while the outdoor bar and lounge recall a secret garden an orchard view and beautifully landscaped backyard.

J&G Grill will be unveiled with the debut of The St. Regis Bal Harbour Resort January 19, 2012. The resort will feature 243 elegant rooms and suites, including 70 one and two-bedroom suites, and 270 private residences in three all-glass towers, which rise 27 stories above an expansive stretch of beach on the edge of the Atlantic Ocean. Designed by Sieger Suarez Architectural Partnership, and featuring interiors by celebrated design firm Yabu Pushelberg, The St. Regis Bal Harbour Resort and The Residences at The St. Regis Bal Harbour Resort is a structure of masterful design and incomparable details. This exclusive enclave is directly across from the celebrated Bal Harbour Shops and mere minutes from the energy of South Beach and Miami. The signature St. Regis Butlers will offer service beyond expectations and a 12,000 square-foot Remède Spa will provide exceptional experiences and a state-of-the-art fitness center. Additional amenities include fine dining restaurants, childcare, and poolside cabana and beach services.

The Residences at The St. Regis Bal Harbour Resort sales center is open on-site at 9701 Collins Avenue. For information, call 305-993-6000 or visit [www.stregisbalharbourresidences.com](http://www.stregisbalharbourresidences.com) to explore ownership opportunities starting at \$1.9 million. The Residences at The St. Regis Bal Harbour Resort is scheduled for completion this Fall.

### **About St. Regis Hotels & Resorts**

Combining classic sophistication and modern luxury, the St. Regis brand remains faithful to its commitment to excellence. Founded by John Jacob Astor IV, with the opening of the first St. Regis Hotel in New York City over a century ago, the St. Regis brand of hotels and residences is known for its unique luxury dimension, customized service and refined elegance in the best destinations worldwide. Plans for this brand to globally continue its legacy include long-awaited St. Regis US and Latin American hotels and resorts in Bal Harbour, Buenos Aires and the Riviera Maya. In Asia, St. Regis has also announced plans to open hotels in Changsha, Chengdu, Kuala Lumpur, Sanya Yalong Bay, Shenzhen, Tianjin and Zhuhai. In Europe, Africa and the Middle East, the St. Regis brand will continue to expand in Florence, Abu Dhabi, Amman, Cairo, Doha and Mauritius. The distinctive trait of the St. Regis experience is customized service and attention, coveted locations and luxurious design. For more information on St. Regis Hotels & Resorts, please visit [www.stregis.com](http://www.stregis.com), and for the privilege of residential ownership, please visit [www.stregisresidences.com](http://www.stregisresidences.com).

### **About Culinary Concepts Hospitality Group**

Culinary Concepts Hospitality Group develops, owns, operates, manages and licenses world-class restaurant concepts created by Michelin 3-star Chef Jean-Georges Vongerichten, most often in partnership with Starwood Hotels & Resorts Worldwide, Inc. Culinary Concepts is in the midst of global expansion to bring its portfolio of five signature concepts to fine hotel and resort properties worldwide. Existing properties include Kauai Grill at the St. Regis Princeville Resort; J&G Grill at the St. Regis Deer Valley; Spice Markets in New York City and at W Hotel locations in Doha, Atlanta-Midtown and London; Lagoon at the St. Regis Bora Bora; J&G Steakhouse at the Phoenician, Scottsdale and W Washington DC; Market at W Boston, W Buckhead and the Shangri-La Vancouver; and Fern at the St. Regis Bahia Beach, Puerto Rico. Upcoming projects include J&G Grill locations at the St. Regis Mexico City and the St. Regis Bal Harbour slated for early 2012.

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